



# Communication

“The conversation is not about the work. It is the work.”

— *David Whyte*

David Whyte is spot on. We're communicating all the time, whether we know it or not. All too often we assume a simple approach: message sent, job done.

Work with us for a fresh look at how you communicate. So often our documents bore, rather than engage. And our presentations and conversations may lack authenticity and conviction.

How to change for the better?

Start with self-awareness. What's your personal style, or writing identity? From there, build in new skills: listen; hold generative conversations; engage your readers; tell a great story; give a memorable presentation.

Keep a firm focus on your listeners and readers. They'll instinctively judge your credibility, relate your message to their personal story, and lastly react emotionally.

Work with us to bring energy, fresh thinking and just better communication.

## Writing

We'll work with your documents and understand your readers. Plain English? Certainly. And a great deal more. We focus on your readers, writing tone and structure.

- Writing clearly and concisely: reports, letters, business cases

## Presentations

The Ancient Greeks and TED presenters have so much to teach us. Work with us for programmes or individual coaching.

- Presenting professionally
- Story telling

## Facilitation

Transform your routine meetings and add to your facilitation arsenal.

- Facilitating training
- Facilitating meetings

## Interpersonal communication

Take an in-depth look at yourself and your style. Then, build on your strengths to connect with others and generate fresh understandings.

- Conversations that matter
- Persuading and influencing others
- Building and maintaining relationships
- Managing customers
- Managing difficult behaviour

To find out more call us on  
04 472 6267 or email us at  
[office@trainingpractice.co.nz](mailto:office@trainingpractice.co.nz)

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